

Facts and Figures

Trade fair	interzum guangzhou 2015
Date of the event	28 March – 1 April 2015
Organizer	<ul style="list-style-type: none"> • Koelnmesse Unit 0906, Landmark Tower II, No. 8 Dongsanhuan North Road, Beijing 100004, P.R. China • China Foreign Trade Centre (Group) Floor A, Hall 16, Area C, Canton Fair Complex, No. 980, Xin Gang Dong Road, Haizhu District, Guangzhou 510335, P.R. China



interzum guangzhou
28 March -1 April 2015
www.interzum-guangzhou.com

Event frequency Annual

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Venue **China Import and Export Fair Complex**
No. 382 Yue Jiang (Middle) Road, Haizhu District
Guangzhou, China

Opening hours (exhibition period) **28 March - 1 April 2015**

Exhibitors:
28 March 2015 - 8:30 to 18:00
29 March 2015 - 9:00 to 18:00
30 & 31 March 2015 - 9:00 to 17:00
1 April 2015 - 9:00 to 17:00

Visitors:
28 & 29 March 2015 - 9:30 to 17:30
(Admission up to 17:00)
30 & 31 March 2015 - 9:30 to 16:30
(Admission up to 16:00)
1 April 2015 - 9:30 to 14:30
(Admission up to 14:00)

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Stand rental fees/sqm	<u>Space only (min. 18 sqm):</u> 170EUR or 1,600RMB / sqm <u>Standard shell scheme (min. 9 sqm):</u> 220EUR or 2,100RMB / sqm <u>Premium shell scheme (min. 18 sqm):</u> 230EUR or 2,200RMB / sqm <u>Co-exhibitor fee:</u> 250EUR or 2,500RMB / per co-exhibitor
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Product segments	<ul style="list-style-type: none"> • Materials and Components for Furniture Production • Machines, Materials and Components for Upholstery and Bedding • Machines, Materials and Components for Interior Works • Machines and Auxiliary Machines for Woodworking and Furniture Production • Others (Media, Association)
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Fair profile	<p>interzum guangzhou is the most comprehensive trade fair in woodworking machinery, furniture production and interior design industry in Asia and the definitive one-stop platform for participants to meet buyers, manufacturers and suppliers from all vertical sectors of the furniture manufacturing, production and design industries.</p> <p>Whether the business focuses on design, raw materials & components, woodworking process, or manufacturing and finishing technology, interzum guangzhou, being held concurrently with the China International Furniture Fair CIFF, provides an international avenue of business opportunities for buyers and manufacturers.</p>
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Setting up period (move-in)	<u>Move-in for Space Only Exhibitors</u>
Dismantling period (move-out)	<p>Area B Move-in and Booth Construction:</p> <p>24 & 25 March 2015 - 9:00 to 17:00</p> <p>26 March 2015 - 9:00 to 22:00</p> <p>27 March 2015 - 9:00 to 24:00</p>

Area B Move-out and Stand Dismantling:

1 April 2015 - 17:00 to 22:00
2 April 2015 - 9:30 to 17:00

Area C Move-in and Booth Construction:

24 & 25 March 2015 - 9:00 to 20:00
26 March 2015 - 9:00 to 22:00
27 March 2015 - 9:00 to 23:00

Area C Move-out and Stand Dismantling:

1 April 2015 - 17:00 to 22:00
2 April 2015 - 9:30 to 13:30

Move-in for Shell Scheme Exhibitors

Move-in and Booth Construction:

26 March 2015 - 9:00 to 21:00
27 March 2015 - 9:00 to 23:00

Move-out:

1 April 2015 - 17:00 to 22:00
2 April 2015 - 9:30 to 17:00 (Area B)
2 April 2015 - 9:30 to 13:30 (Area C)

Figures of 2015 event

Gross exhibition space	140,000 sqm
Exhibiting companies	1,071 (309 international exhibitors) from 36 countries and regions
Visitors	62,000 trade visitors (estimated) Combined with CIFF – Office Furniture Show (For trade visitors aged 18 or above only)

Project management

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